

SKILLED HEALTHCARE IS NOW PART OF THE GENESIS HEALTHCARE FAMILY

CONTINUING A COMMITMENT TO QUALITY AND EXCELLENCE



Select one or two of the questions; also select one or two of the responses.

Target Audience: All Professional Audiences

Questions to Ask

- Have you heard about Genesis' recent acquisition of Skilled Healthcare?
- Did you know Genesis is now the largest provider of skilled nursing and rehabilitation services in the country?
- Did you know the Genesis CareLine is now facilitating referrals to both Skilled and Genesis centers?
- Did you know our clinical admission directors and liaisons are now placing patients at both Skilled and Genesis centers?

Ideas/Solutions to Position

- Our clinical admission directors and liaisons are now facilitating admissions to both Skilled and Genesis centers.
- The CareLine offers an expedited solution to help place referrals at both Skilled and Genesis centers.
- We look forward to offering the same great care and services that our partners have come to know and expect in our Genesis centers today.
- We are always looking for ways to partner with our referring hospitals. We have had great success through the years working with local hospitals to build out needed post-acute clinical capabilities and programming.
- Our skilled nursing business has grown to operating in 34 states and over 500 centers, making Genesis HealthCare the largest provider of skilled nursing and rehabilitation services in the nation.
- As a combined company, Skilled and Genesis together will work to strengthen our business lines and enhance our collective ability to focus on providing the highest possible quality patient care while meeting the current challenges facing our industry.
- We believe this opportunity to grow our business with an established industry partner will allow us to continue to thrive in a challenging environment.
- We are one of the strongest providers/companies in the industry.
 - We have one of the highest company-wide occupancy rates in our industry.

- We have some of the most sophisticated information technology systems uniting clinical, operations and financial data.
- We have an excellent track record for high-quality care.
- We have some of the most tenured and experienced management in the industry.

Close

- I'd like to share with you some details about our new service area (or all the states we now cover). When would be convenient for you?
- We have started our 2015 Strategic Planning. If you have any ideas about how we can better meet your discharge needs, is there a time when we can discuss them?

Leave Behind

- CareLine Cards
- Local Maps